

Incubating and accelerating **social innovation** idea

Building the culture of social innovations in Higher Education Institutions



UNIVERSITY OF ICELAND
SCHOOL OF EDUCATION



Erasmus+



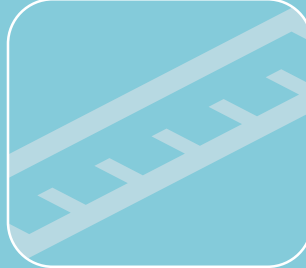
Identifying business opportunity

- Social idea is intrconnected with busienss model



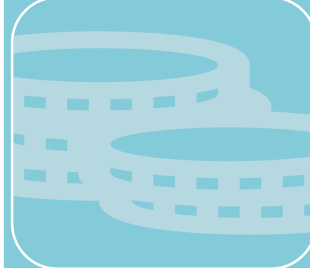
Creating buisness model

- Spectrum of form of financing from non-repayable to repayable



Measuring socail impact

- Capture your social impact



Serching for financing

- Every team memeber a fundraiser



Approaches to scaling

- Scale social impact not



Social idea

Very
innovative
radical

Innovative
moderate

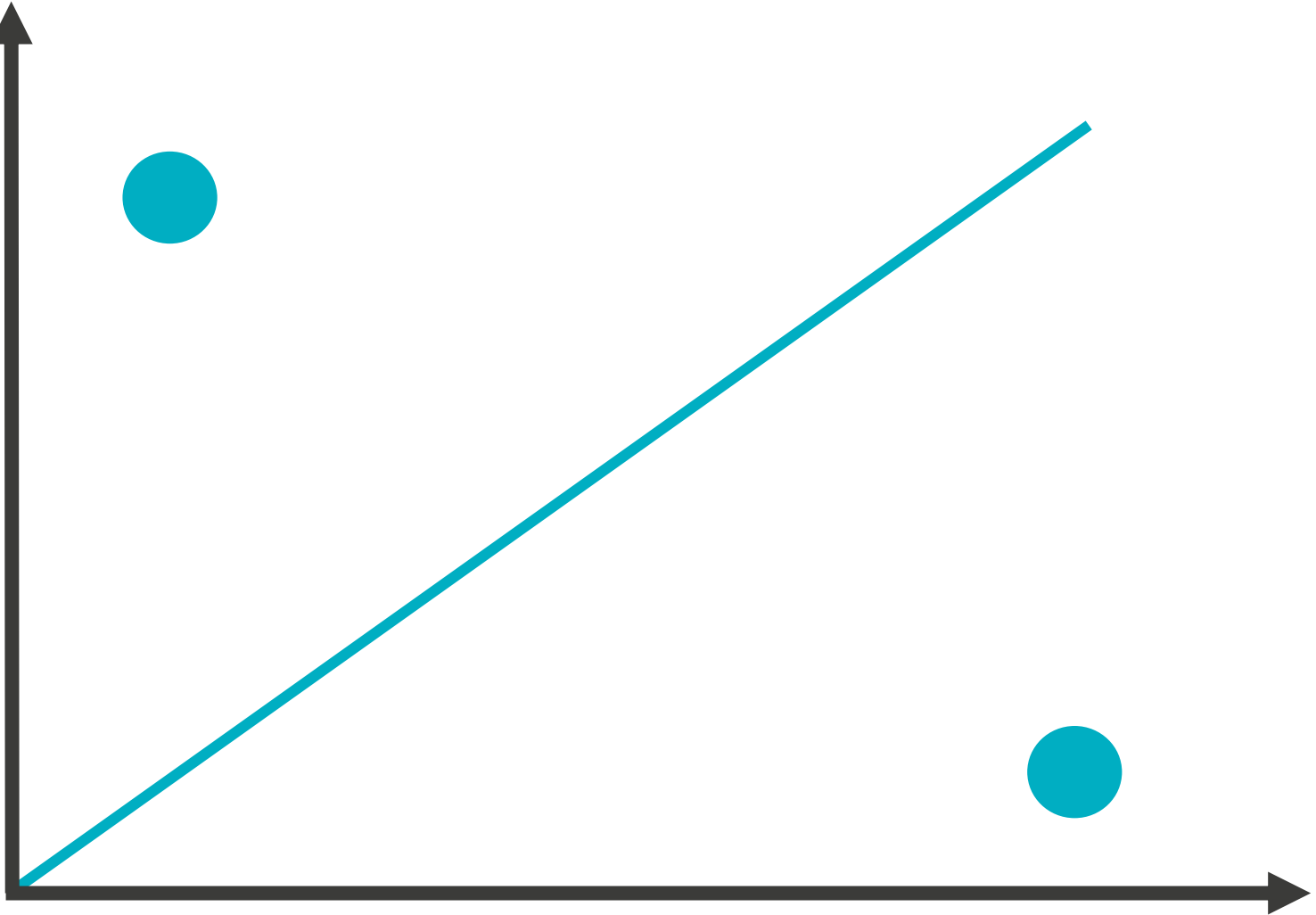
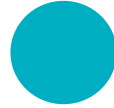
Not innovative
established

Funded by
donations only

Partly donations
partly own revenues

Fully sustainable
by own revenues

Business model





Forms of financing

Non-repayable financing

Donations/
Grants

Sponsoring

Repayable financing

Loans

Direct
Investment

Mezzanine
Capital



...den La...
...acht un...
...achern...
...sein über...
...e Ind...
...Terminvereinbarung



**discovering hands®
not forprofit**

further
development and
penetration of the
discovering hands
system globally

maintenance and
further
development of the
curriculum for
MTE

academical
validation

education for MTE
and doctors

**discovering
hands®Service
for profit**

operative business
entity

production and
distribution of
orientation strips
(nessery for each
examination)

contractual partner
of health insurances
and doctors

public relations

**MTE (Medical
Tactile Examiners) -
Forum
not for profit**

representation of
intrests of the MTE

support of MTE in
education and
practive

recruting

granting of
education stipends

Vision and impact

Self-sustaining business model

Diverse financing sources

Team

My achievements

Planning social Innovation reaserch

1.

Define the subject of the study and determine essential research problems

2.

Determine research methods and techniques that are the most suitable for the nature of social intervention under study

3.

Define the population and determine which part of the population will be analysed

4.

Plan the number and time of research activities

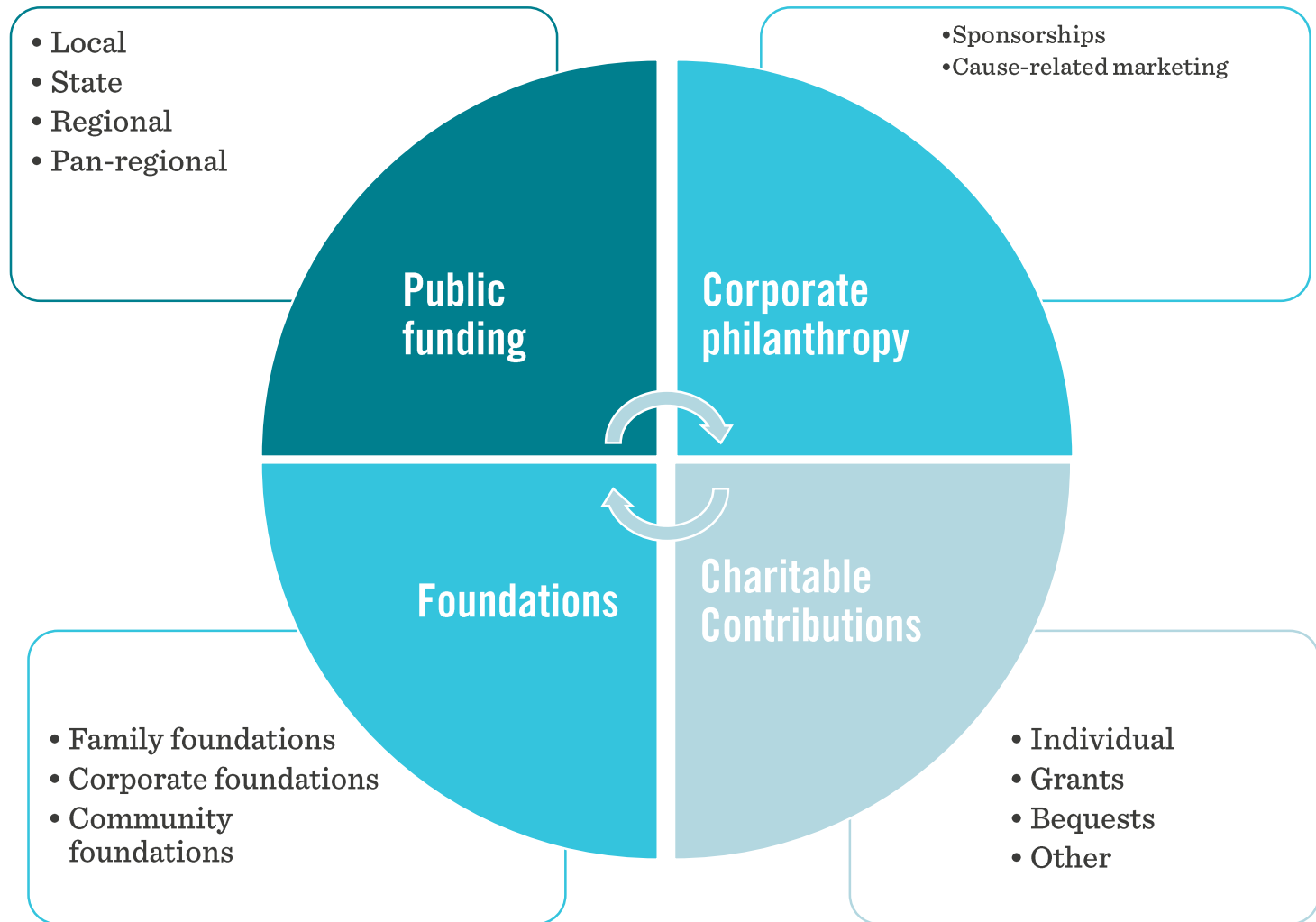
5.

Calculate costs

6.

Plan the method of analysis and data presentation

Non-repayable financing





BIOMIMETIC TECHNOLOGY
apopo
www.apopo.org

Identify prospects

Ask for support

Thank for support

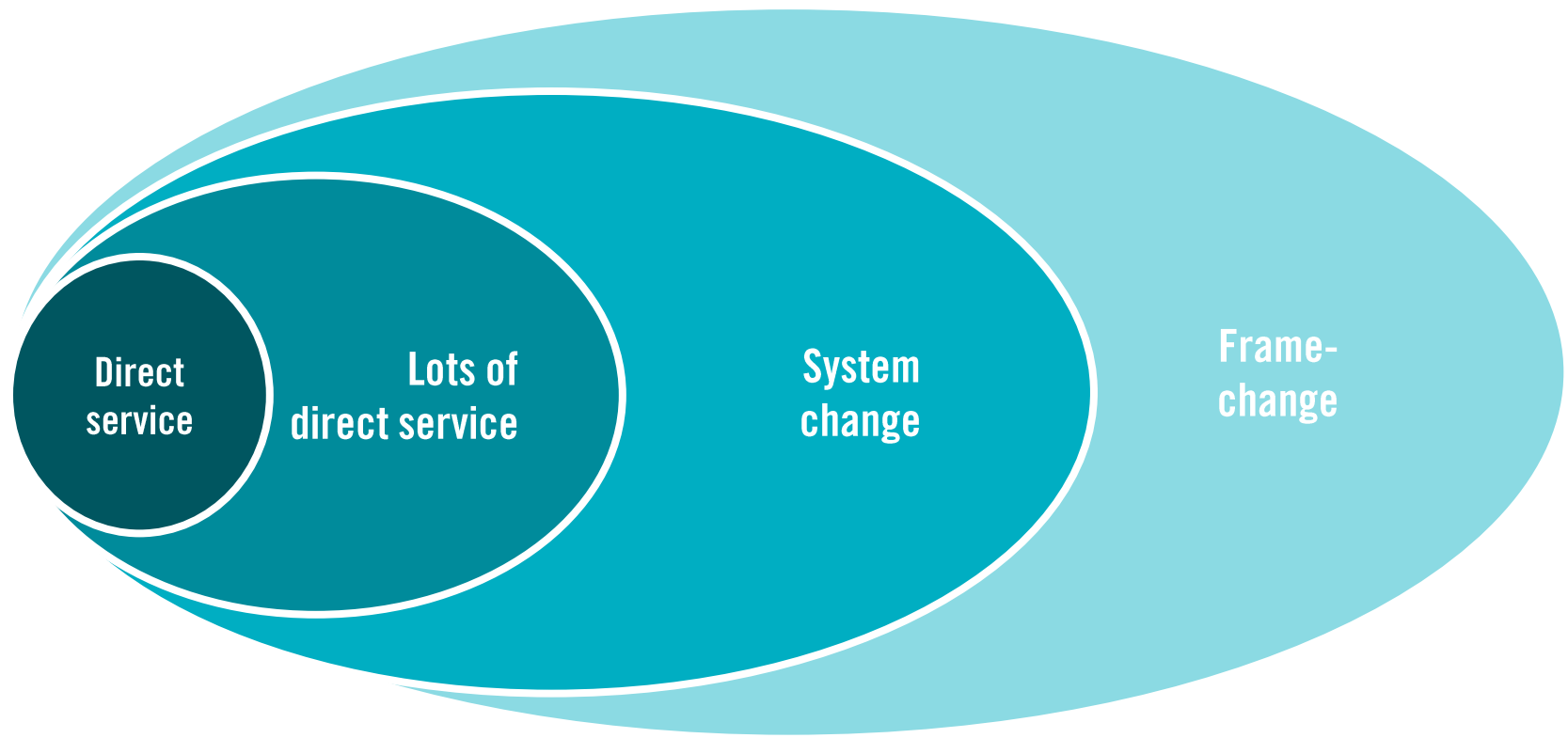
Create a FOMO strategy

Involve your donors

Impact report

Be a fundraiser

Four Levels of Impact



Scaling approaches

