

## Conference "KITSCH IN MANAGEMENT: Determinants and Functions, Carriers and Propagators", 2024/05/23, 11:30-16:00

project and conference supervising: dr hab. Michał Szostak, Associate Professor, Collegium Civitas

PKiN, 12th floor, room 1222

No	Time	Chapter/Presentation title	Author(s)	Country	Attendance form
1	11:30-11:40	Introduction	CC Rector	Poland	<b>in person</b>
2	11:40-11:50	Special Guest: Archetype, stereotype, kitsch... On reclaiming management epistemology	Monika Kostera	Poland	<b>in person</b>
3	11:50-12:00	Special Guest: Kitsch, aesthetic categories, and organisational research	Antonio Strati	Italy	online
4	12:00-12:10	Special Guest: Administrative Science or Authentic Stupidity: the Living Death of Management and Organization Theory in an AI-enabled World	Stephen Linstead	UK	online
5	12:10-12:20	Kitsch in aesthetics and art: transposing the kitsch experience theory into management	Michał Szostak	Poland	<b>in person</b>
6	12:20-12:30	Kitsch in managerial language: Rhetorical manifestations of kitsch in scholarly writing	Iga Maria Lehman	Poland	<b>in person</b>
7	12:30-12:40	Kitsch in visual arts: deconstruction of kitsch through its use in elite and popular arts	Maria Piątek	Poland	online
8	12:40-12:50	Kitsch in design: decoding symbolic meanings and cultural signifiers	Djalel Baghzou & Assala Belsem Bouameur	Algeria	online
9	12:50-13:00	Kitsch in language: cliches and hyperboles through philosophy of language lens	Tuncay Turna	Turkey	<b>in person</b>
10	13:00-13:10	Kitsch in language: kitschification of contemporary translational professions	Antony Hoyte-West	UK	online
11	13:10-13:20	Kitsch in decision-making: financial destabilisation of joint-stock companies by boards of directors	Aneta Ejsmont	Poland	<b>in person</b>
12	13:30-13:40	Kitsch in organisational culture: challenges and opportunities in the work environment	Justyna Dziedzic	Poland	<b>in person</b>
13	13:40-13:50	Kitsch in HRM: the role of communication in managing generational diversity in an organisation	Marlena Kondrat	Poland	online
14	13:50-14:00	Kitsch in entrepreneurship: meal kits, taste and the art of socio-economic enterprise	David Atkinson	UK	online
15	14:00-14:10	Kitsch in law: aesthetic focus on law creation and law execution	Olena Sukmanova	Ukraine	online
16	14:20-14:30	Kitsch in religion: unmasking kitsch in liturgy organisation	John Reuben Davies	UK	online
17	14:30-14:40	Kitsch in journalism: management through TV weather report commodification and politicisation	Jake Warga	USA	<b>in person</b>
18	14:40-14:50	Kitsch in television: broadcasted kitsch experience	Adam Konopka & Bianka Szymańska	Poland	<b>in person</b>
19	14:50-15:00	Kitsch in advertisement: a field of post-modern communication battle	Andrzej Kisielewski	Poland	<b>in person</b>
20	15:00-15:10	Kitsch in brand management: aesthetic impact of aesthetic truth and false in advertising strategies	Aleksandra Chmielewska	Poland	online
21	15:20-15:30	Kitsch in city management: beauty and functionality of public space	Wioletta Małota	Poland	online
22	15:30-15:40	Kitsch in education: is the commercialisation of education kitschy?	Muhammad Kamran & Mudassira Sarfraz	Pakistan	<b>in person</b>
23	15:40-15:50	Kitsch in psychology: management of pro-consumption behaviour versus individual well-being	Jagoda Marcinkiewicz	Poland	<b>in person</b>