## TERMS AND CONDITIONS OF "Civitas Magic" CONTEST

## §1

#### **General Provisions**

- 1. A contest is announced under the name: "Civitas Magic" ("Magia Civitas"), hereinafter referred to as: "Contest".
- 2. The Contest is organised by Collegium Civitas, hereinafter referred to as: Organizer.
- 3. The Contest will be held on the Organizer's official Instagram account at <a href="https://www.instagram.com/mojecivitas/">https://www.instagram.com/mojecivitas/</a>, which is run in Polish, and on <a href="https://www.instagram.com/collegiumcivitas/">https://www.instagram.com/collegiumcivitas/</a>, which is run in English, hereinafter referred to as: Contest Webpage.
- 4. Information on the Contest shall be published on Collegium Civitas' official Facebook profile in Polish and English, and on Collegium Civitas' official website.
- 5. The Contest is announced and will be held on the territory of the Republic of Poland.
- 6. The Terms and Conditions of the Contest shall be available at www.civitas.edu.pl/en

## §2

## **Purpose and Rules of the Contest**

- 1. The purpose of the Contest is to encourage the Collegium Civitas community to engage in holiday-themed integration, joint activities and entertainment, build relationships, strengthen the bond between the students and the lecturers, and promote Collegium Civitas as a friendly and inviting institution.
- 2. The Contest language will be both Polish and English in order to allow the entire international community of Collegium Civitas to participate.
- 3. The Contest will be held from 6 to 12 December 2024 according to the following schedule:

29 November 2024 – announcement of the Contest;

From 6 to 11 December 2024 - Contest duration;

- 12 December 2024 Contest Jury meeting and winner selection;
- 12 December 2024 announcement of Contest results on social media.

#### §3

## **Rules of Participation in the Contest**

- 1. In order to participate in the Contest, the Participant must publish a reel on the Participant's Instagram profile tagged: @mojecivitas, @collegiumcivitas and with the following hashtags: #magiacivitas and #civitasmagic made on the premises of Collegium Civitas.
- 2. The photograph/reel/story should show the person in winter- and Christmas-themed attire, whereby:
  - a) only one element of the attire may be Christmas-themed,
  - b) vulgar attire, underwear or attire disrespectful to the academic setting shall be prohibited.
- 3. The Contest is open to Students, Listeners, Lecturers and Employees of Collegium Civitas who meet all requirements specified herein and who shall hereinafter be referred to as "Participant".
- 4. Participation in the Contest shall be voluntary and free of charge.
- 5. Each Participant may post up to three photographs/reels/stories. Only photographs/reels/stories taken by the Participant shall be eligible for participation in the Contest.
- 6. As of the moment of posting the photograph/reel/story on Instagram with #magiacivitas #civitasmagic hashtags, the Participant accepts the Terms and Conditions of the Contest, agrees to participate in the Contest and grants the Organizer an unrestricted, royalty-free, non-exclusive license to exercise the proprietary copyrights to the Work in whole or parts thereof selected at the Organizer's discretion, including as part of compilations, for unlimited time, on the following fields of exploitation:

- a) recording and reproducing the Work,
- b) distributing the Work by publishing in Collegium Civitas digital communication channels.
- 7. The Participants permits the Organizer to modify and alter the Work, including to crop the photographs/reels/stories, alter the colours and resolution, and save in different graphic formats.
- 8. Posting the photograph/reel/story with the #magiacivitas #civitasmagic hashtags shall be equivalent to the Participant's permission to use, including to publish, their personal information, i.e. full name and relation to Collegium Civitas (student, employee, lecturer, etc.) in order to inform of the Participant's participation in the Contest and on the Contest itself.
- 9. Entering the Contest shall be equivalent to the Participant's consent to recording and using their image as Winner free of charge, on the terms and conditions as specified in attachment no. 1 hereto.
- 10. The Contest Organizer reserves the right to exclude the Participant from the Contest, in particular in the following cases:
  - a) violating these Terms and Conditions,
  - b) unethical, obscene or illicit behaviour,
  - c) using another person's image without permission,
  - d) providing false or inaccurate personal information.
- 11. Photographs/reels/stories which do not meet the requirements specified in these Terms and Conditions, as well as photographs/reels/stories taken by persons not meeting the eligibility criteria set forth in §3 hereof shall not be admitted to the Contest.
- 12. The Participant represents that they are entitled to economic and moral rights to the Contest entry, that the aforementioned rights are not in any way restricted or encumbered by the rights of third parties, and that the use and distribution of the Contest entry by the Organizer or the Partner shall not infringe any rights of third parties, in particular any economic or moral rights and related rights, personal rights and image rights. In the event of such infringement, the Contest Participant shall be solely liable to the persons whose rights have been violated.

# §4 Choosing the Winners

- 1. In order to evaluate the Contest entries, the Organizer shall appoint a Contest Jury composed of:
  - a) representative of the Student Council;
  - b) representative of Collegium Civitas Marketing & Promotion Department;
  - c) representative of Collegium Civitas International Cooperation and Promotion Department;
  - d) representative of the Welcome Point;
  - e) representative of the Leadership.
- 2. The task of the Jury shall be to:
  - a) verify the Contest entries in terms of conformity with the formal requirements, including eligibility to be entered in the Contest,
  - b) evaluate the entries accepted for the Contest and choose the Winners.
- 3. The Contest Jury shall evaluate the entries according to the following criteria:
  - a) the conformity of the entries with the Contest theme,
  - b) aesthetic values and originality of the photograph/photograph series/reels/stories,
  - c) aesthetic values and conformity of the attire with the underlying idea of the Contest.

- 1. The following prizes will be awarded for the Contest:
  - a) Three main prizes for the Winners.
- 2. All Winners will be awarded the Main Prize, i.e.:
  - a) 1st place Allegro Voucher PLN 100;
  - b) 2nd and 3rd place Allegro Voucher PLN 50;
- 3. The prize may not be exchanged for cash equivalent.
- 4. The Organizer reserves the right to not choose any Winners or choose less Winners in the event of an insufficient number of entries meeting the relevant formal requirements.

#### Attachment no. 1

### **IMAGE CONSENT**

I hereby grant my permission at no charge for:

- my image to be used in advertising and promotional materials of Collegium Civitas in any prerecorded form, in particular in the form of photographs or video recordings, in whole or in part.

This permission is granted to Collegium Civitas – a college of higher education entered under number 129 into the Register of Private Higher Education Institutions maintained by the Minister of Education and Science, with its registered office in 00-901 Warsaw, Plac Defilad 1, Palace of Culture and Science, 12th Floor.

This permission is granted for the purpose of unrestricted (in terms of number of uses, time and territory) use of my image in the following fields of exploitation:

- a) in terms of recording and reproduction of my image producing copies of the work using any techniques, including print, reprography, magnetic recording and digital techniques,
- b) in terms of distributing the original or copies of the work on which my image has been recorded marketing, lending for use or renting the original or the copies,
- c) in terms of distributing the work in manner other than specified in b) public performance, exhibition, display, playback, as well as broadcasting and rebroadcasting, and making available to the public of their works in such a way that anyone may access these works from a place and at time individually chosen by them, and distributing over the Internet and closed local networks,
- d) in terms of storing my image in conventional (paper) and electronic data bases,
- e) digitization of my image and converting/transforming the file into other digital formats of any type.

I represent that the use of my image and the contents of the videos or photographs in accordance with this Consent does not violate any personal rights or other rights pertaining to me or third parties.

Collegium Civitas shall have the right to determine the form and time of use of my image.

I represent that I am of age and have unlimited legal capacity.

I also represent that I have read the entirety of this consent and fully understand its provisions.

I may withdraw my consent at any time with the effect as of the date of notifying Collegium Civitas of the withdrawal.

Detailed information on the protection, purpose, scope and legal basis of processing of personal information by Collegium Civitas is available on the website www.civitas.edu.pl in the Personal Data Protection at: https://www.civitas.edu.pl/pl/uczelnia/ochrona-danych-osobowych.